



MARKET RASEN & LOUTH RUGBY CLUB

SPONSORSHIP BROCHURE
2026/27 SEASON



The Home of Wolds Rugby



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OUR CLUB



Welcome to Market Rasen & Louth RUFC Sponsorship brochure.

MR&L RUFC was formed in 1950 and is set in the heart of the Lincolnshire Wolds, and the proud home of Wolds Rugby.

Senior Teams

We have three male senior teams, with our First XV, playing in Counties 1 East/North Second XV in Counties 3 East/North and Third XV in the Merit League.

Ladies Teams

Last season we re-formed the Vixens Ladies Team, this season we look to build on that success.

We also have a Girls section with players from U12 to U18 (*from U11 and under, girls are part of our Mini Teams*).



Mini & Junior Rugby

We have a thriving Mini / Junior and Colts Section with over 280 children from the ages of 4 to 18. Last season we played in over 230 matches. We also have children as part of the DPP programme and represented the NLD.

Walking Rugby

Our Greyhounds are the clubs Walking Rugby, which welcomes players of all ages, abilities and genders.

Ethos

Our Clubs ethos is to provide a **“Whole Family, Rugby experience to all ages and all abilities”**. Allowing everyone to enjoy this wonderful game and reach their Rugby Potential.

Creating and sharing lifelong memories, experiences and enjoyment.

As a Sponsor you will not only be publishing your company but also joining a very special family.



SPONSORSHIP PACKAGES



Senior & Club Sponsorship Packages

Platinum Package
Diamond Package
Gold Package
Silver Package
Bronze Package

Player Sponsors
Coach Sponsors

Pitch Sponsors

Matchday Sponsorship

Ball Sponsors
Match Sponsors

Mini & Junior Sponsorship Packages

Team Sponsorship
Jersey Sponsorship
Pitch Sponsorship

Greyhounds Sponsorship Packages

Team Sponsorship
Jersey Sponsorship
Pitch Sponsorship

Women's Sponsorship Packages

Team Sponsorship
Jersey Sponsorship
Pitch Sponsorship



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OUR TEAMS



FIRST XV TEAM



SECOND XV TEAM



THIRD XV TEAM



VIXENS WOMENS TEAM



MINI & JUNIOR TEAMS



GREYHOUNDS WALKING RUGBY



COLTS XV TEAM



GIRLS RUGBY

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Senior & Club Sponsorship Packages



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OUR SENIOR TEAM SPONSORSHIP PACKAGES

PLATINUM

Main Club Sponsor
Logo on Front of Jersey
Plus much, much more

DIAMOND

Priority Club Sponsor
Logo on Back of Jersey
Plus much more

GOLD

Club Sponsor
Logo on Arm of Jersey
Plus much more

SILVER

Club Sponsor
Logo on Shorts
Plus much more

BRONZE

Pitch Board Sponsor
Plus more

PLAYER /COACH

Individual Player
Individual Coach

PITCH

Post & Flag

MATCH

Ball & Match day



PLATINUM PACKAGE



Company Logo large and centre on Front of all Senior Team Home Jerseys
No competing companies sponsorship at the Club
Advertising hoarding in centre of 1st Team Pitch
Company Logo on the Main Score Board
Advertising on Welcome Sign outside of Clubhouse
Website & advertising

- o Company Advert on Website Homepage
- o Company Logo on Website Homepage
- o Link to Company Website from the Website
- o Company Logo on Sponsors website page
- o Company logo on all Club Formal Social Media Platforms
- o Company Logo publicised on Social Media once a Season
- o Logo on Club Stationary
- o Multimedia Presentation on clubhouse TV

Access to Apply for International Tickets (if selected Tickets will be a RFU discounted prices)

Signed Senior Team Jersey in Presentation Frame

Priority access to Players Dinner Tickets

Invite for Company and Guests to Sponsors Day

Invite for Company and Guests to Junior Players Presentation Day

Renewed Annually

Cost – Please contact the club



DUCKWORTH
MOTOR GROUP



DIAMOND PACKAGE



Company Logo large and on the back of all Senior Team Home Jerseys
Website & advertising

- o Company Advert on Website Homepage
- o Company Logo on Website Homepage
- o Link to Company Website from the Website
- o Company Logo on Sponsors website page
- o Multimedia Presentation on clubhouse TV

Access to Apply for International Tickets (if selected Tickets will be a RFU discounted prices)

Priority access to Players Dinner Tickets

Invite for Company and Guests to Sponsors Day

Invite for Company and Guests to Junior Players Presentation Day

Renewed Annually

Cost – Please contact the club

Fully Taken
for 24/25 Season



GOLD PACKAGE



Company Logo on the sleeve of all Senior Team Home Jerseys
Website & advertising

- o Company Logo on Website Homepage
- o Link to Company Website from the Website
- o Company Logo on Sponsors website page
- o Company Logo publicised on Social Media once a Season
- o Multimedia Presentation on clubhouse TV

Access to Apply for International Tickets (if selected Tickets will be a RFU discounted prices)

Priority access to Players Dinner Tickets

Invite for Company and Guests to Sponsors Day

Invite for Company and Guests to Junior Players Presentation Day

Renewed Annually

Cost £2,000 (inc VAT)

Fully Taken
for 24/25 Season



SILVER PACKAGE



Company Logo on the shorts of all Senior Teams
Website & advertising

- o Company Logo on Website Homepage
- o Link to Company Website from the Website
- o Company Logo on Sponsors website page
- o Company Logo publicised on Social Media once a Season
- o Multimedia Presentation on clubhouse TV

Access to Apply for International Tickets (if selected Tickets will be a RFU discounted prices)

Priority access to Players Dinner Tickets

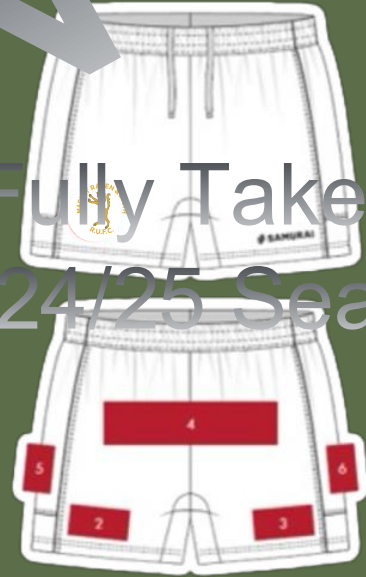
Invite for Company and Guests to Sponsors Day

Invite for Company and Guests to Junior Players Presentation Day

Renewed Annually

Cost £1,000 (inc VAT)

Fully Taken
for 24/25 Season



BRONZE PACKAGE – PITCHSIDE BOARD

Advertising hoarding on 1st Team Pitch

Website & advertising

- o Company Logo on Sponsors website page
- o Company Logo publicised on Social Media once a Season
- o Multimedia Presentation on clubhouse TV

Access to Apply for International Tickets (if selected Tickets will be a RFU discounted prices)

Priority access to Players Dinner Tickets

Invite for Company and Guests to Sponsors Day

Invite for Company and Guests to Junior Players Presentation Day

First 2 years Cost £600 (inc VAT), annual renewal at £400 (inc VAT)



BRONZE PACKAGE – SCORE BOARD



Advertising hoarding on 1st Team Pitch Score Board

Website & advertising

- o Company Logo on Sponsors website page
- o Company Logo publicised on Social Media once a Season
- o Multimedia Presentation on clubhouse TV

Access to Apply for International Tickets (if selected Tickets will be a RFU discounted prices)

Priority access to Players Dinner Tickets

Invite for Company and Guests to Sponsors Day

Invite for Company and Guests to Junior Players Presentation Day

2 Years Cost £1,500 (inc VAT)



BRONZE PACKAGE – CLUB GYM BOARD



Advertising hoarding on Club / Gym

Website & advertising

- o Company Logo on Sponsors website page
- o Company Logo publicised on Social Media once a Season
- o Multimedia Presentation on clubhouse TV

Access to Apply for International Tickets (if selected Tickets will be a RFU discounted prices)

Priority access to Players Dinner Tickets

Invite for Company and Guests to Sponsors Day

Invite for Company and Guests to Junior Players Presentation Day

2 Years Cost £1,500 (inc VAT)



PITCH PACKAGE



Sponsor either the 1st, 2nd or 3rd Senior Men's Team

Option 1 : Company Name/Logo on Post Protectors

Option 2 : Company Name/Logo on Pitch Flags

Website & advertising

- o Company Logo on Sponsors website page
- o Company Logo publicised on Social Media once a Season
- o Multimedia Presentation on clubhouse TV

Discounted Social Membership Fees (which provides Access to Apply for International Tickets (if selected tickets will be a RFU discounted prices)

Priority access to Players Dinner Tickets

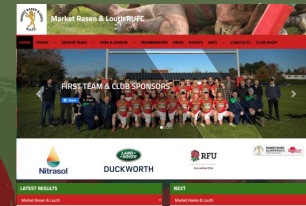
Invite for Company and Guests to Sponsors Day

Invite for Company and Guests to Junior Players Presentation Day

Renewed Annually

Match Day Flags (14) – £300 (inc VAT)

Post Protectors – (4) – TBC



BALL & MATCH DAY PACKAGES



Option 1 : Ball Sponsor

Match Day Ball Sponsor – £150 (inc VAT)

Option 2 : Match Day Sponsor

Match Day Sponsor – £120 (inc VAT)

Option 3 : Ball & Match Day Sponsor

Match Day Sponsor – £250 (inc VAT)

For more details please see the next two pages

Please Ball & Match Day Sponsor details please contact

Tommy Alldridge – tom.alldridge@hotmail.co.uk or 07873700149



MATCH BALL PACKAGE



Team Match Day Ball Sponsor

Become a Match Day Ball Sponsor, package includes

Social Media Post being awarded a Market Rasen & Louth Logo ball

Website & advertising

- o Company Logo on Sponsors website page
- o Company Logo publicised on Social Media on Match Day
- o Multimedia Presentation on clubhouse TV

Discounted Social Membership Fees (which provides Access to Apply for International Tickets (if selected tickets will be a RFU discounted prices)

Priority access to Players Dinner Tickets

Invite for Company and Guests to Sponsors Day

Invite for Company and Guests to Junior Players Presentation Day



Match Day Ball Sponsor – £150 (inc VAT)

MATCH DAY SPONSOR PACKAGE



Team Match Day Sponsor

Become a Match Day Sponsor, package includes

Awarding of Man of the Match (or Ladies for Vixens Team)
Social Media Post awarding Player of the Match

Website & advertising

- o Company Logo on Sponsors website page
- o Company Logo publicised on Social Media on Match Day
- o Multimedia Presentation on clubhouse TV

Discounted Social Membership Fees (which provides Access to Apply for International Tickets (if selected tickets will be a RFU discounted prices)

Priority access to Players Dinner Tickets

Invite for Company and Guests to Sponsors Day

Invite for Company and Guests to Junior Players Presentation Day

Match Day Sponsor – £120 (inc VAT)



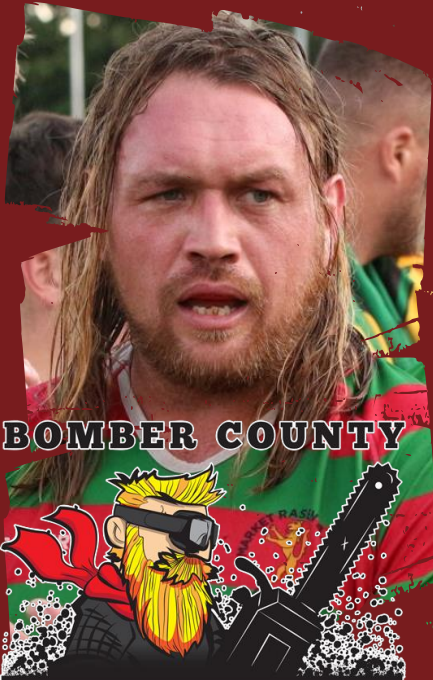


Player / Coach Sponsorship Package



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PLAYER SPONSORSHIP PACKAGE



Website & advertising

- o Link to Company Website from the Website
- o Player & Company sponsor on "Players Sponsors" Website Page
- o Player and Company advert on both Club Facebook, Instagram and Tiktok page
- o Company Logo publicised on Social Media once a Season
- o Multimedia Presentation on clubhouse TV

Player Picture & Sponsor Company and Logo displayed in Club House Reception

Discounted Social Membership Fees (which provides Access to Apply for International Tickets

(if selected tickets will be a RFU discounted prices)

Priority access to Players Dinner Tickets

Invite for Company and Guests to Sponsors Day

Invite for Company and Guests to Junior Players Presentation Day

Renewed Annually

Cost £360 (inc VAT)



COACH SPONSORSHIP PACKAGE

Website & advertising

- o Link to Company Website from the Website
- o Coach & Company sponsor on “Coaches Sponsors” Website Page
- o Coach and Company advert on both Club Facebook, Instagram and Tiktok page
- o Company Logo publicised on Social Media once a Season
- o Multimedia Presentation on clubhouse TV

Coach Picture & Sponsor Company and Logo displayed in Club House Reception
Discounted Social Membership Fees (which provides Access to Apply for International Tickets

(if selected tickets will be a RFU discounted prices)

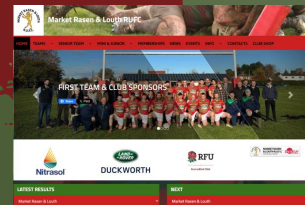
Priority access to Players Dinner Tickets

Invite for Company and Guests to Sponsors Day

Invite for Company and Guests to Junior Players Presentation Day

Renewed Annually

Cost £360 (inc VAT)

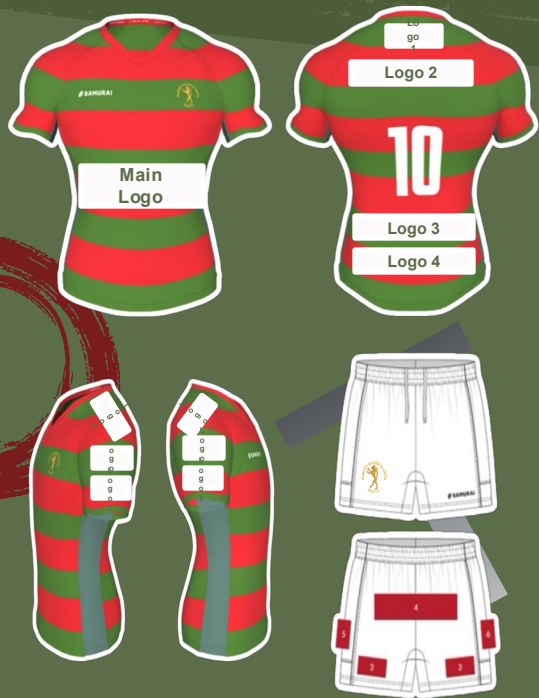


Mini & Junior Sponsorship Package



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MINI & JUNIOR SPONSORSHIP PACKAGES



Company Logo on a Mini / Junior Teams Kit

- o Company Logo on Sponsors website page
- o Company Logo publicised on Social Media once a Season
- o Multimedia Presentation on clubhouse TV
- o Company Logo on Mini / Junior Fixture Lists, Welcome Packs

Discounted Social Membership Fees (which provides Access to Apply for International Tickets (if selected tickets will be a RFU discounted prices)

Priority access to Players Dinner Tickets

Invite for Company and Guests to Sponsors Day

Invite for Company and Guests to Junior Players Presentation Day

Renewed Annually

Cost – Dependent on age group and requirements, please contact for more information



MINI & JUNIOR PITCH PACKAGE



Sponsor a specific Mini or Junior Age group



Option 1 : Company Name/Logo on Post Protectors

Option 2 : Company Name/Logo on Pitch Flags

Website & advertising

- o Company Logo on Sponsors website page
- o Company Logo publicised on Social Media once a Season
- o Multimedia Presentation on clubhouse TV
- o Company Logo on Mini / Junior Fixture Lists, Welcome Packs

Discounted Social Membership Fees (which provides Access to Apply for International Tickets (if selected tickets will be a RFU discounted prices)

Priority access to Players Dinner Tickets

Invite for Company and Guests to Sponsors Day

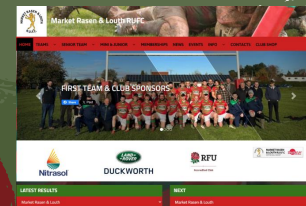
Invite for Company and Guests to Junior Players Presentation Day

Renewed Bi-Annually

Juniors – Match Day Flags (14) – £300 (inc VAT)

Mini – Match Day Flags (14) – £150 (inc VAT)

Post Protectors – (4) – TBC



Women's Rugby Sponsorship Package



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WOMEN'S SPONSORSHIP PACKAGES

Company Logo on a Women's Teams Kit

- o Company Logo on Sponsors website page
- o Company Logo publicised on Social Media once a Season
- o Multimedia Presentation on clubhouse TV
- o Company Logo on Women's Letters & Packs

Discounted Social Membership Fees (which provides Access to Apply for International Tickets (if selected tickets will be a RFU discounted prices)

Priority access to Players Dinner Tickets

Invite for Company and Guests to Sponsors Day

Invite for Company and Guests to Junior Players Presentation Day

Renewed Annually

Cost – Dependent on Sponsor requirements, please contact for more information



Walking Rugby Sponsorship Package



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GREYHOUNDS SPONSORSHIP PACKAGES



Company Logo on a Walking Rugby Teams Kit

- o Company Logo on Sponsors website page
- o Company Logo publicised on Social Media once a Season
- o Multimedia Presentation on clubhouse TV

Discounted Social Membership Fees (which provides Access to Apply for International Tickets (if selected tickets will be a RFU discounted prices)

Priority access to Players Dinner Tickets

Invite for Company and Guests to Sponsors Day

Invite for Company and Guests to Junior Players Presentation Day

Renewed Annually

Cost – Dependent on Sponsor requirements, please contact for more information



PLAYER SPONSORSHIP PACKAGE



Wickham House

Website & advertising

- o Link to Company Website from the Website
- o Player & Company sponsor on "Players Sponsors" Website Page
- o Player and Company advert on both Club Facebook, Instagram and Tiktok page
- o Company Logo publicised on Social Media once a Season
- o Multimedia Presentation on clubhouse TV

Discounted Social Membership Fees (which provides Access to Apply for International Tickets *(if selected tickets will be a RFU discounted prices)*)

Priority access to Players Dinner Tickets

Invite for Company and Guests to Sponsors Day

Invite for Company and Guests to Junior Players Presentation Day

Renewed Annually

Cost £144 (inc VAT)





RASEN AT ITS BEST #bepartofthepack

MORE INFORMATION



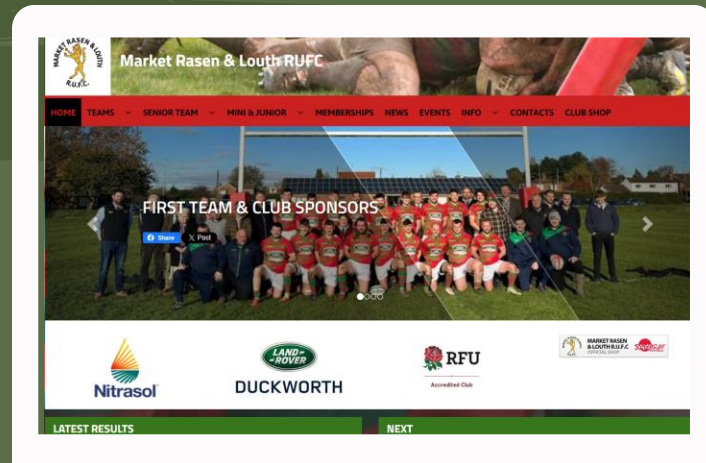
Please visit our website www.rasenrugby.com
and for sponsorship information @

MARKET RASEN & LOUTH Rugby CLUB
SPONSORSHIP PACK (rfu.club)

Please contact our Sponsorship Team :-

christina@rasenrugby.com

cliff@rasenrugby.com



Or pop down one Saturday and have a chat

Watchout for One off Special Sponsorship Opportunities



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FIXTURES



Please use the QR Code to the right or visit

[Market Rasen & Louth RUFC – Fixtures](#)

To see all our Senior Team Fixtures this season

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